

DIGITAL RATES

IMPRESSION BASED AD UNITS

Unit	Size	Up to 30k Impressions	30k+ Impressions
Leaderboard	(728x90)	\$85 CPI	\$83 CPI
IMU	(300x250)	\$80 CPI	\$78 CPI
Double IMU	(300x600)	\$140 CPI	\$138 CPI
Expandable IMU	(300x250>600x250)	\$105 CPI	\$103 CPI
Stationary Side Bar	(3000x600)	\$165 CPI	\$163 CPI
Prestitial	(640x480)	\$170 CPI	\$160 CPI
Site Skin	(custom)	\$195 CPI	\$185 CPI
Page Peel		\$178 CPI	\$168 CPI
Stationary Bottom Banner		\$153 CPI	\$143 CPI
Mobile Leaderboard	(320x50)	\$180 CPI	

Note:

Volume guarantees are subject to inventory confirmation at time of booking
 Discount available for 50k+ impression levels; ask your sales rep for custom rates
 Minimum buy 30k impressions

LEAD GENERATION

Unit

Content Syndication \$70 per lead

NEWSLETTERS

Principal Sponsorship	MM&M NewsBrief (728x90, 300x250)	Weekly Digest (728x90, 300x250)	The Splash by MM&M (728x90)
1 month	\$5,314	\$7,298	\$2,778
3 months	\$5,077	\$6,834	\$2,605
6 months	\$4,274	\$6,486	\$2,315
12 months	\$4,488	\$6,138	\$2,142

Text ad only

1 month	\$3,707	\$3,012	\$1,193
3 months	\$3,359	\$2,838	\$966
6 months	\$3,012	\$2,548	\$880
12 months	\$2,604	\$2,316	\$681

Note:

MM&M NewsBrief deploys daily Monday-Thursday. One month equates to four newsletters/Weekly Digest deploys every Friday/The Splash deploys once a month.

NATIVE ADVERTISING & CUSTOM CONTENT CAMPAIGN

Client Content	Custom Content (MM&M to Produce)
\$7,000 per month	Available for Quote

THOUGHT LEADERSHIP & LEAD GENERATION EVENTS

Partner Webcast	20/10 Webcast
\$14,000	\$12,800

MM&M AGENCY GALLERY

Type	Platinum	Gold	Silver
Annual rate	\$4,500	\$4,000	\$3,000

VISIT: WWW.MMM-ONLINE.COM/

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