

PRINT ADVERTISING RATES

FREQUENCY	1X	3X	6X	12X
Double Page Spread	\$16,661	\$16,451	\$15,354	\$14,738
Full Page	\$9,215	\$8,890	\$8,407	\$8,133
1/2 Page	\$6,706	\$6,507	\$6,178	\$5,882
1/4	\$5,255	\$5,126	\$4,916	\$4,645
Strip Ad	\$4,328	\$4,145	\$3,939	\$3,515