

THE RIGHT CONNECTIONS MATTER



ACCESS THE ESSENTIAL INFORMATION FOR REACHING KEY HEALTHCARE MARKETING DECISION-MAKERS

PHARMACEUTICAL • BIOTECHNOLOGY • MEDICAL DEVICE & DIAGNOSTICS • HEALTHCARE ADVERTISING AGENCIES

Now more than ever, having trustworthy data sources is crucial for keeping business on track. We are working every day to ensure that the Digital PMD is up-to-date and verified, so that you and your teams can focus on new opportunities and optimizing your outreach efforts.

Here are just a few reasons why YOU should choose Digital PMD:

All data is maintained and verified in-house with updates being made daily from press releases, data cleansing and research efforts

Every company listed is verified in its entirety one-to-two times per year

Data can be filtered using any of the following criteria:

◦ **Company Type**

- Advertising Agencies
- Biotech/Biopharm
- Contract Manufacturing
- Medical Device (including device type)
- Pharma – Rx
- Pharma – Generic
- Pharma – OTC

◦ **Job Function**

- General Management
- Marketing
- Brand
- Advertising & Promotion
- Sales
- Market Research
- R&D/Regulatory
- Technology
- Creative/Production

◦ **Number of Employees**

◦ **Location**

- State

◦ **Keywords**

◦ **Therapeutic Classification***

**The PMD data is tied to sister brand MPR's therapeutic classification of currently marketed, branded drugs.*

CHOOSE YOUR PROGRAM:

BASIC SUBSCRIPTION

ANNUAL RATE - \$448

- Anytime, anywhere access for one user
- Search and filter results utilizing all available options

SUBSCRIBE NOW

thepmd.com/subscribe

PREMIUM PLAN

ANNUAL RATE - \$7,500

Includes all Basic subscription features plus:

- Search contacts by date in order to always pull the most recent listings added
- Save and load up to 5 custom searches
- Download the data from the site for use over the course of the annual term
- Utilize the data for telemarketing, direct mail and direct email outreach
- Deploy one email broadcast per month to the entire list
- Import the PMD data into your CRM system
- Includes 1-2 premium logins and up to 10 basic logins

SIGN UP TODAY OR LEARN MORE

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